



Farmers' Market at the Williamsville Mill

Sponsor Opportunities in 2018

Sponsors are a key part of why our Market is still open, vibrant, and working after five successful years. Sponsor funds help defray expenses and keep operating costs manageable, while our sponsors reap constant positive exposure to a large and growing group of health conscious, community-minded shoppers. Sponsor funding assists in covering the cost of insurance, advertising, entertainment, permits, postage, social marketing and more. We will keep your name in front of thousands of potential customers while helping to promote the Market through your generosity.

MARKET CO-PRODUCER LEVEL AT \$5,000

- Company name on all Market posters and flyers distributed in the community
- Company name in all print ads-newspapers, periodicals, etc.
- Special "thank you" signage prominently displayed every week at the Market
- Market website and Facebook recognition with link to your company
- Your own Market space once a month during the season to self-promote your company/products (space to be agreed upon with Market Manager)
- **Business Category Exclusivity**

MARKET BROADCASTER LEVEL AT \$3,000

- Company name on all Market posters and flyers distributed in the community
- Company name in all print ads-newspapers, periodicals, etc.
- Special "thank you" signage prominently displayed every week at the Market
- Market website and Facebook recognition with link to your company
- Your own Market space two times per season to self-promote your company/products (space to be agreed upon with Market Manager)

MARKET PRESENTER LEVEL AT \$1,000

- Company name on all Market posters and flyers distributed in the community
- Company name in all print ads-newspapers, periodicals, etc.
- Special "thank you" signage prominently displayed every week at the Market
- Market website and Facebook recognition with link to your company

MARKET PATRON LEVEL AT \$500

- Company name on all Market posters and flyers distributed in the community
- Company name in all print ads-newspapers, periodicals, etc.
- Market website and Facebook recognition

MARKET DEVOTEE LEVEL AT \$250

- Company name on all Market posters and flyers distributed in the community
- Market website and Facebook recognition

MARKET ENTHUSIAST LEVEL AT \$100

- Company name on all Market posters distributed in the community
- Market website and Facebook recognition

The Market is a 501c(3), so your donation is tax deductible. Checks should be made payable to the **Village Preservation Foundation** and mailed to **Ellie Grenauer, 19 South Ellicott, Williamsville, NY 14221**. The deadline for sponsor decision and payment must be made and returned by April 15 to meet print deadlines. Please contact Ellie Grenauer, Market Administrator at 984-6572 if you have any questions.

Thank you for your consideration, support and sponsorship.

Ellie Grenauer
Village Preservation Foundation
Market Advisory Committee
Chairperson

2018 SPONSORSHIP APPLICATION

Company Name to be used _____

Contact Person _____

Address _____

Phone _____ **Email** _____

Company website for Co-Producer, Broadcaster, and Presenter Level Sponsors
