



Village Preservation Foundation, Inc.'s
FARMERS MARKET AT THE WILLIAMSVILLE MILL
CHILDREN'S TENT APPLICATION
FOR 2018 SEASON
May 19, 2018 - October 27, 2018
Saturdays from 8:00 am - 1:00 pm

CONTACT NAME: _____

ORGANIZATION NAME: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

List the Date(s) of attendance: _____

Sign & return this page only _____

Children's Organizations: Contact _____ for date confirmation at _____
_____. Please sign and mail the application to Ellie Grenauer 19 South
Ellicott St, Williamsville NY 14221 in the envelopes provided.

**FOR ALL INSURANCE QUESTIONS/CONCERNS PLEASE CALL ELLIE GRENAUER, MARKET
ADMINISTRATOR AT 984-6572.**

FOR OUR RECORDS, PLEASE BRIEFLY DESCRIBE THE FOCUS OF YOUR
ORGANIZATION/CHILDREN'S ACTIVITY AND HOW IT ENRICHES COMMUNITIES:

**Please include the date(s) you will be at our market, what you'll be doing, our
market location/address/hours, on your website, newsletter, email. Thank you.**



Village Preservation Foundation, Inc.'s
FARMERS MARKET AT THE WILLIAMSVILLE MILL
CONTRACT & RULES AND REGULATIONS

- 1) Vendor will provide proof of general and product liability insurance in the form of a certificate of insurance. Two Certificates are required, one for each of the following:
 - i) Certificate holder **AND** additional insured: The Village of Williamsville, 5565 Main Street, Williamsville, NY 14221
 - ii) Certificate holder **AND** additional insured: Village Preservation Foundation, Inc. (VPF), 19 South Ellicott St, Williamsville, NY 14221
 - iii) Certificate holder **AND** additional insured: Town of Amherst, 5583 Main St, Williamsville, NY 14221

The required limit of liability is \$1,000,000 each occurrence. Vendor will provide proof of general insurance. The Vendor will defend, indemnify and hold the Village and the Village Preservation Foundation harmless including their officers, agents, servants and employees, from and against all damages, costs and expenses including but not limited to: attorney's fees, court costs and all other sums which the Village and the Village Preservation Foundation, their officers, agents, servants and employees may pay or become obligated to pay on account of every demand, claim or assertion of liability, or any claim founded thereon arising or allegedly arising out of the negligence of the Vendors, their agents, servants and or employees.

- 2) Community Organizations may begin setup at 7:00 AM and must be in place and ready to greet Market customers by 7:45 AM. Market Administration may, in their discretion, refuse to allow any Organization arriving after 7:45 to setup. Community Organizations please arrange date(s) of participation with Community Activities Coordinator (see application). Children's Organizations please arrange date(s) and set up/breakdown time with Children's Activities Coordinator (see application).
- 3) Organization Representative will set up and remain at and within their designated market space during the operating hours of the market. All stands are to be set up with their own tent (no larger than a 10x10), display tables and all display is subject to Market Administration's approval.
- 4) Organizations are expected to treat customers in a courteous manner. No discrimination is permitted.
- 5) Organization Representative agrees to keep Organization's stand and products as attractive as possible. Organization Representative will keep Organization's market space free from refuse during market hours.
- 6) Organization will be responsible for all equipment and supplies for the setup of Organization's space. Displays must not block customer walkways nor pose any other hazard to customers or other Organizations. **All tents must be weighted to prevent from blowing away.**
- 7) Each Organization shall have a sign showing Organization's name and address.



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8) Pets must be leashed or in cages, under control and kept away from food.

9) Smoking is not permitted within the Organization's market selling space.

No hawking or foul language is permitted at the Market.

10) No radios, televisions, electronic media or amplified music are permitted except as provided by the market itself.

11) The Market season's day and hours of operation are:

Saturdays May 19 – October 27, 2018
8:00 AM to 1:00 PM

12) The Market will be located at the parking lot for 5583 Main Street

Market Administrator Date

Children's Activity Representative Date

THANK YOU FOR PARTICIPATING IN THE FARMERS MARKET AT THE WILLIAMSVILLE MILL.

Ellie Grenauer
Market Administrator
716-984-6572
19 S. Ellicott St.
Williamsville NY 14221
egrenauer@gmail.com



Village Preservation Foundation, Inc's
FARMERS' MARKET AT THE
WILLIAMSVILLE MILL

MISSION STATEMENT:

The Mission of the Farmer's Market is to educate the public about the value of eating local farm-fresh foods produced by local food producers by:

providing a weekly, seasonal event in which people living in and visiting the Village of Williamsville can meet the farmers and the artisans who grow and create the food and food products that they eat,

enhancing these experiences through educational programming and by providing opportunities for non-profit organizations in the community to bring information and demonstrations to the public about healthy and nutritious food choices, safe food preparation, individual health and wellness and environmental protection and conservation,

creating and implementing programming targeted at children which provides opportunities to engage children in learning about farming, food production and environmental issues, using farm grown and natural products,

providing information of value to members of the community, about community history and community events focusing on food, good health and the environment, and,

The Farmers Market differs from a retail grocery or other food related business in that the sale of food and other products is the vehicle by which we educate the public, rather than the end in itself.